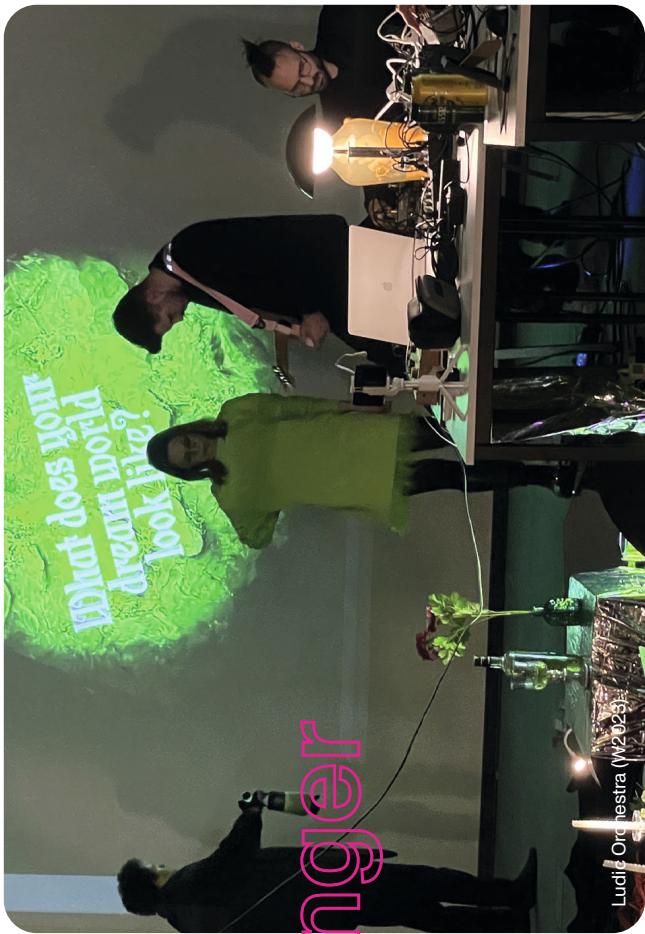


U. Angewandte

Werkstätte für angewandte Kunst Wien
University of Applied Arts Vienna

Angewandte
Kunst
Vienna
University of Applied Arts Vienna

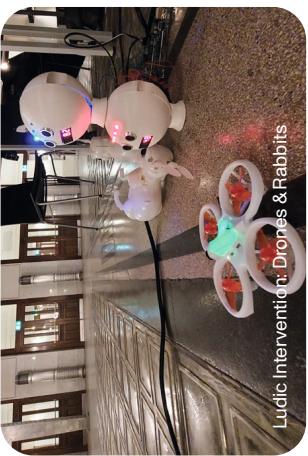
We aim to
introduce
game changer
games!



Ludic Orchestra (W2025)



Ludic Intervention: Drones & Rabbits

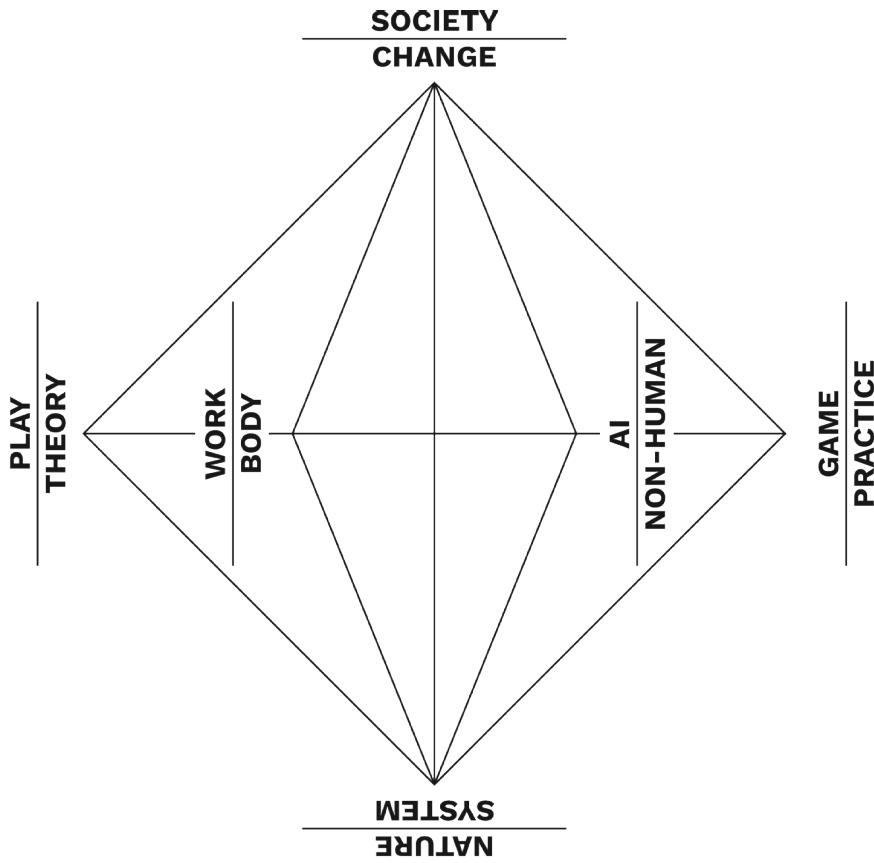


Ludic Intervention: Drones & Rabbits



Ludic Intervention: Drones & Rabbits

LUDIC METHOD: LUDIC Theory & LUDIC Practice



If/then – or? The white cube phase of prototyping Experimental Game Cultures.

In the exhibition of the first hybrid game-culture assemblages from the new master's program Experimental Game Cultures, we focus on the conscious change of established dynamics of the game, reflecting both the dark side and the intensity of the games – in ludic arrangements between human and non-human actors.

The aim of the “game exhibition” experience room in our studio/atelier PSK is a critical reflection on the social impact of games and at the same time the prototypical development of innovative game concepts and approaches: We aim to introduce game changer games!

NON COLONIAL PLAY





Ludic Project: Decolonized Nature - Marlene Mauther (S2022)



Ludic project: MIRRORING FUTURE, 2030 GAME OVER VS REPLAY -
Lito/Daniela Weiss + SYSTEMKOILLEKTFV -(S2022)



Ludic Project: Abstract Utopia - Aljia Davlelova (S2022)

2022s

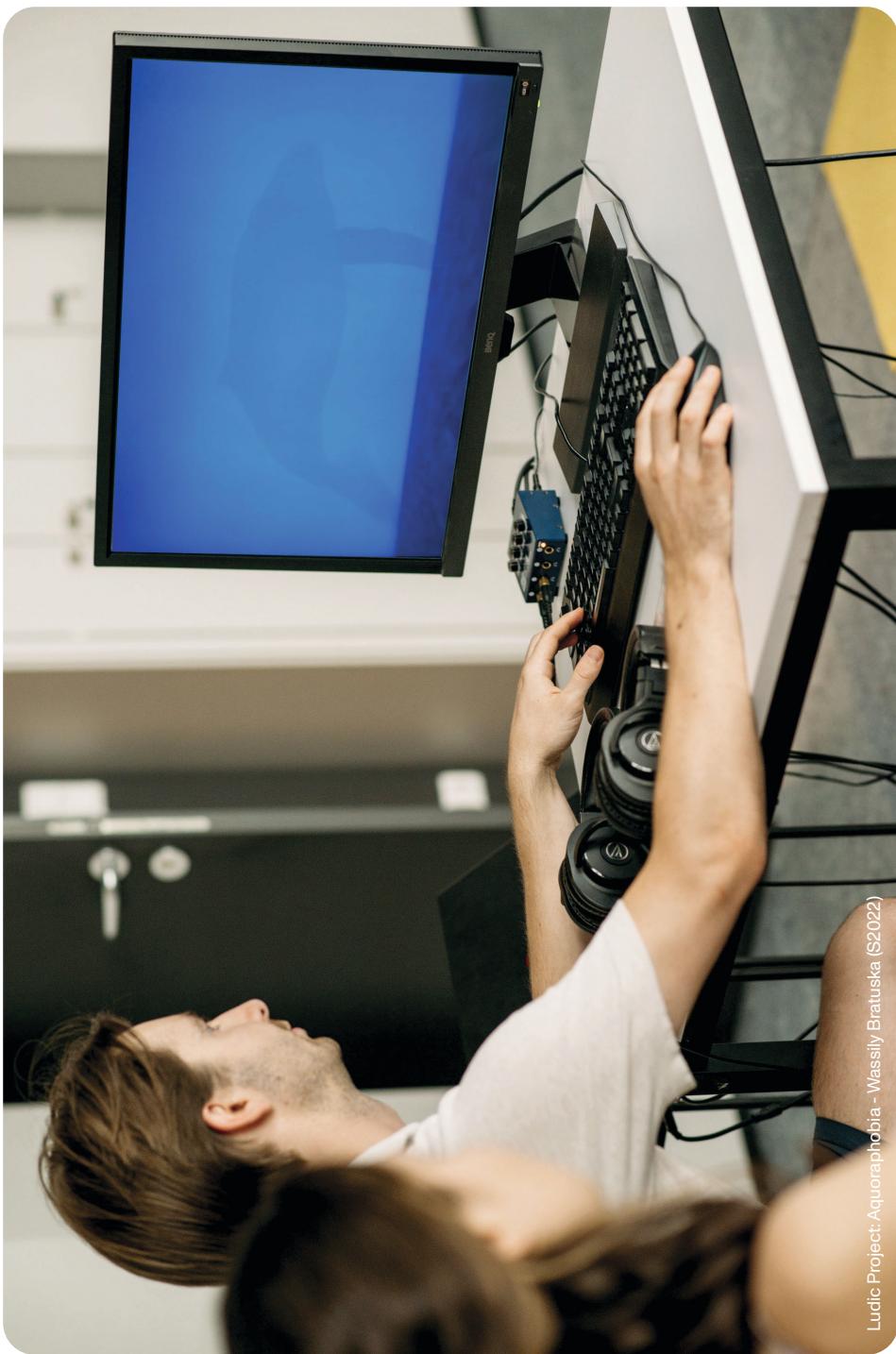
1

Angewandte Festival 28 June - 1 July 2022

In year 1 of the new study area EXPERIMENTAL GAME CULTURES at the Angewandte Festival 2022, works from the new master's program have attempted to reoccupy, redefine where necessary, rethink when useful, and (re)find conceptualizations of game and culture. In the first hybrid play assemblages of the course, the focus is on changing established dynamics of play - in ludic arrangements between human and non-human actors. The aim of the "game exhibition", conceived as an experiential space, is a critical reflection on the social impact



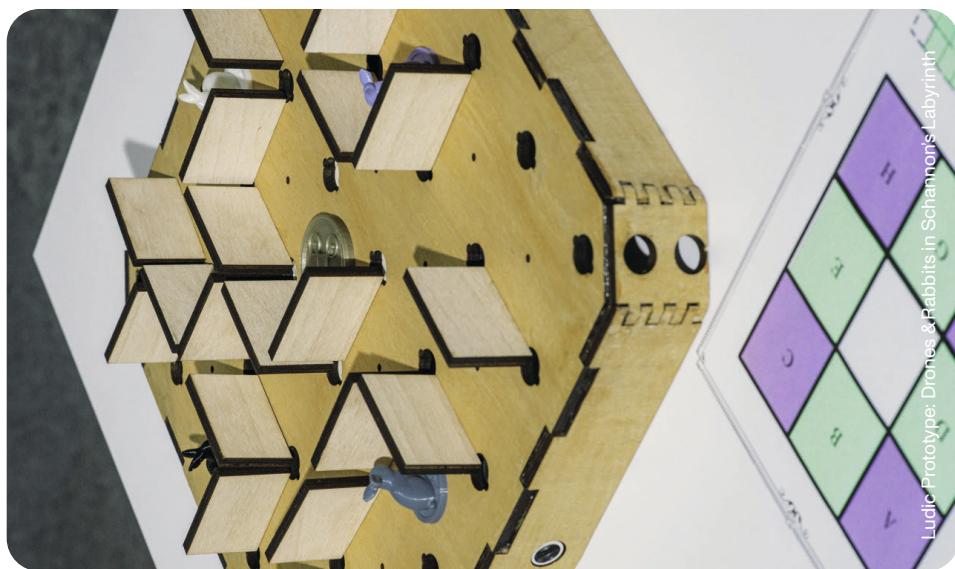
Ludic Project: Threads - Bernhard Staudinger (S2022)



Ludic Project: Aquoraphobia - Wassili Bratuska (S2022)

2022S

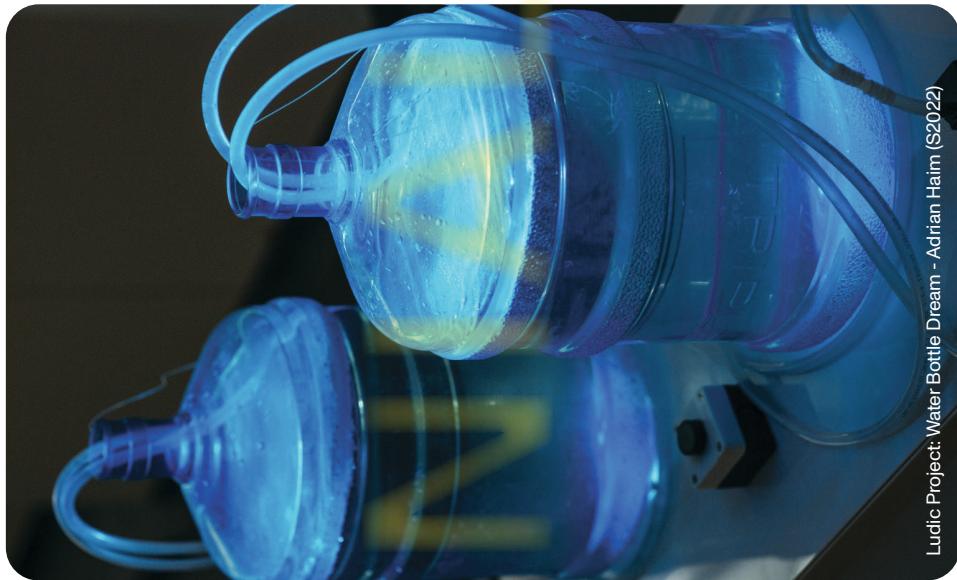
1



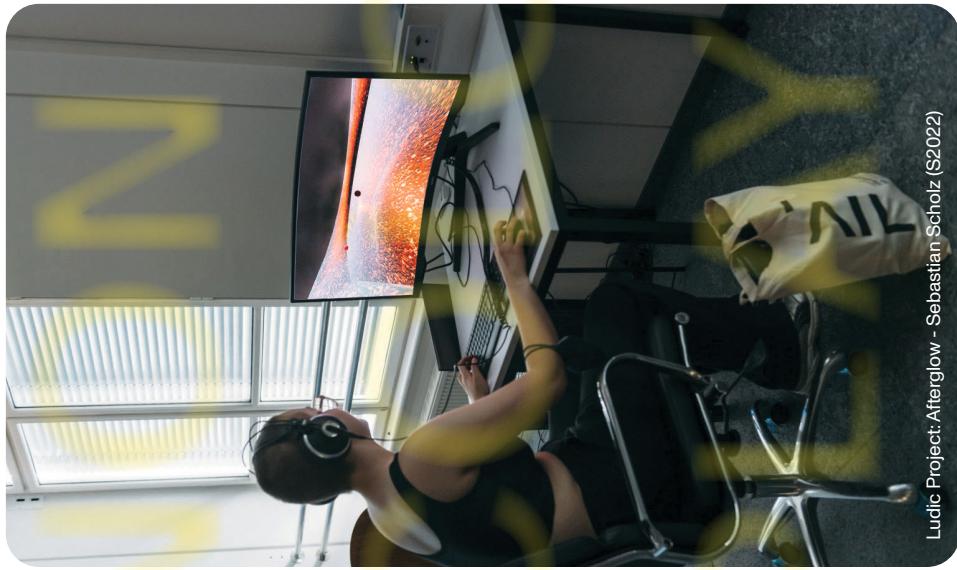
Ludic Prototype: Drones & Rabbits in Schannon's Labyrinth



Ludic Project: Néozymandia Monumentalis - Maxim Shchapov
(S2022)



Ludic Project: Water Bottle Dream - Adrian Haim (S2022)



Ludic Project: Afterglow - Sebastian Scholz (S2022)

PARALLEL VIENNA

6 - 11 September 2022

2
2022S

Parallel Vienna – HYBRID LUDIC ASSEMBLAGES

Our objective is to conduct a comprehensive reassessment of the fundamental concepts of game, culture, and play, with the intention of providing clear definitions where needed and exploring the potential for new and inventive concepts. This pursuit is particularly evident in the inaugural Hybrid Game Assemblages, which is a part of the Experimental Game Cultures master's program.

The core focus of the Hybrid Game Assemblages is to disrupt established dynamics within the realm of gaming, specifically in the interactive and playful interactions between human participants and non-human entities. By examining and reshaping these ludic arrangements, we aim to uncover fresh perspectives and possibilities in the field.

The “game exhibition” serves as a dedicated space for immersive ludic experiences, with a dual purpose. Firstly, it acts as a platform for critical reflection on the social impact of games, delving into their influence on individuals and society as a whole. Secondly, it fosters the prototypical development of innovative game concepts and approaches.

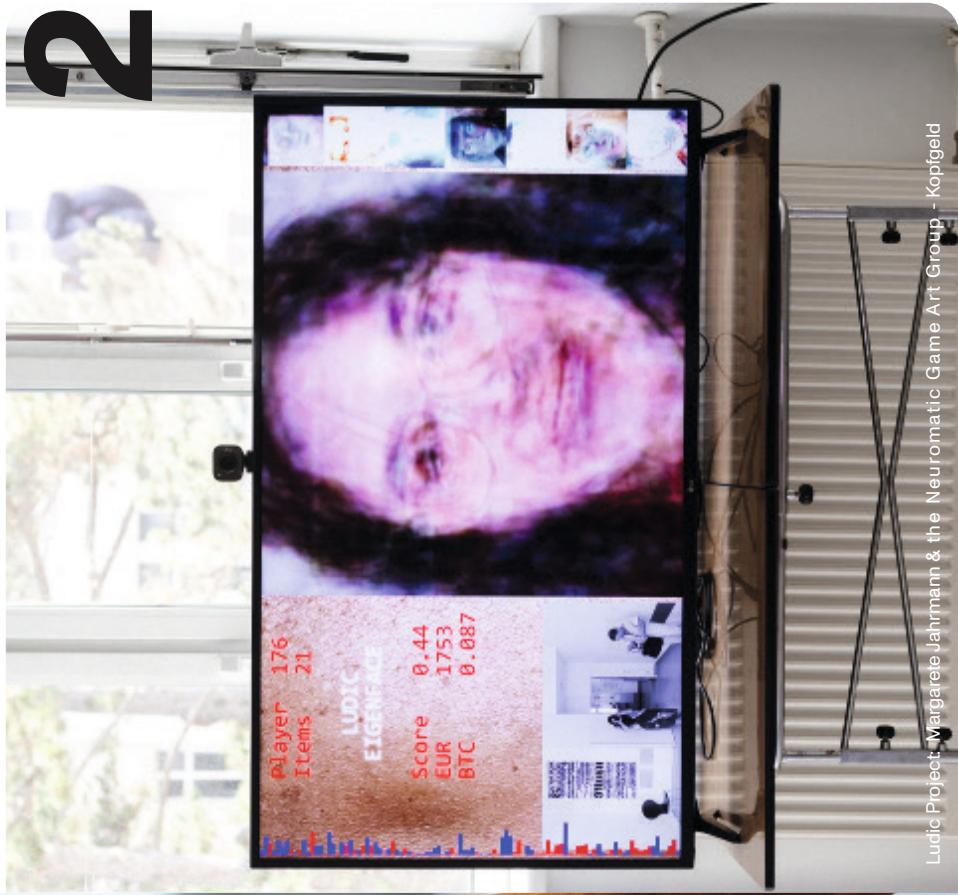


Ludic Exhibition: Hybrid Ludic Assemblages



Ludic Project: Decolonized Nature - Mariene Maunher (M2022)

2022s
2



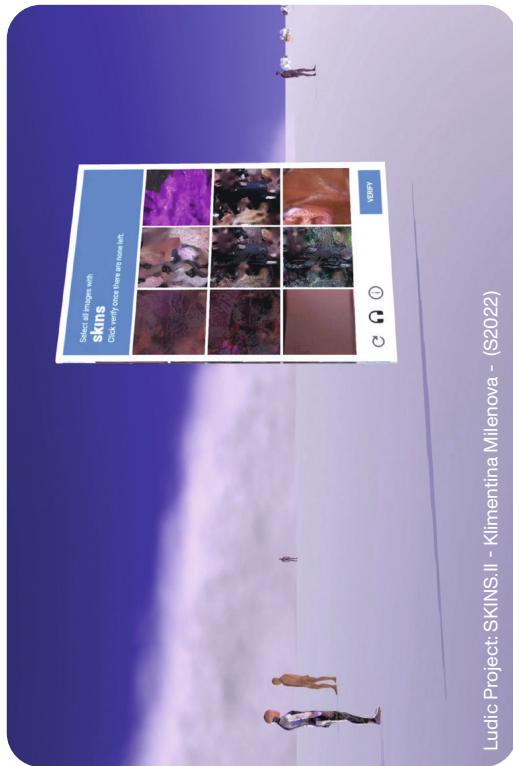
Ludic Project: Margarette Jahrmann & the Neuromatic Game Art Group - Kopfgeld



Ludic Project: MIRRORING FUTURE: 2030 GAME OVER VS REPLAY
Lito/Daniela Weiss + SYSTEMKOLLEKTIV (S2023)

PARALLEL VIENNA

6 - 11 September 2022



Ludic Project: SKINS.II - Klimentina Milenova - (S2022)



Ludic Project: SKINS.II - Klimentina Milenova - (S2022)

2022S

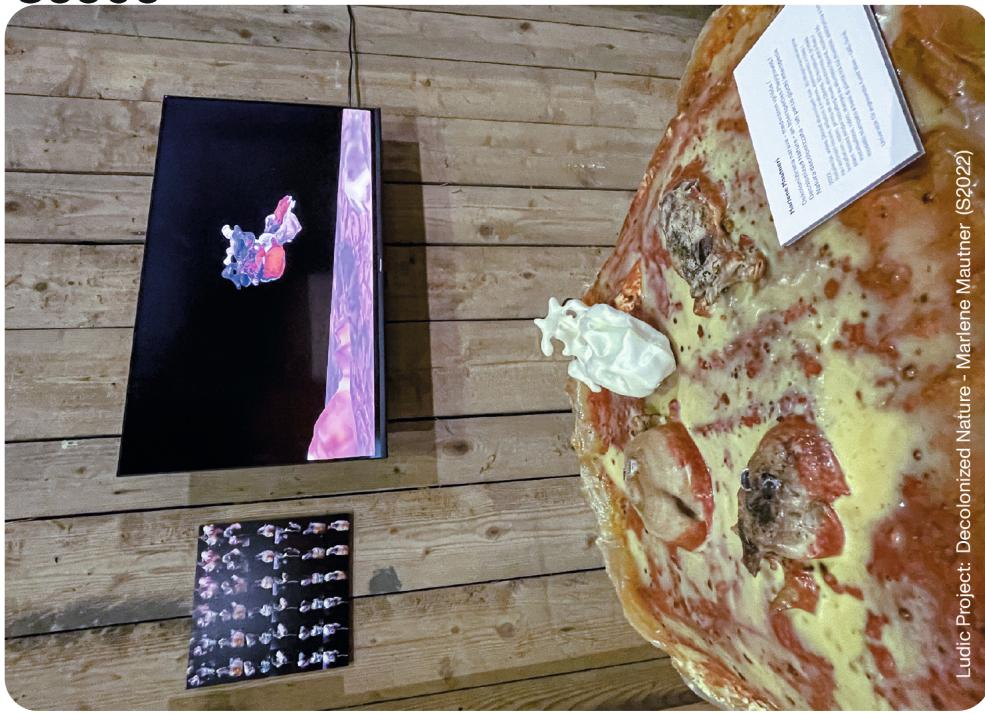
NEXT GENERATION

PIRAN 21.10 - 30.12.2022

The exhibition NEXT GENERATION is aimed at young artists and students from eight art academies and university programs for visual arts.

Experimental Game Cultures
students Aliya Daveltova, Marlene Mauthner & Daniela Weiss /Litto/
The System Collective exhibited their pieces.

The project is intended as a collective moment of socializing and meeting an international group of 13 artists, art professionals and professors, and 33 students.



Ludic Project: Decolonized Nature - Marlene Mauthner (S2022)

Marina Grzinic

Margarete Jahrmann



Marina Grzinic
Margarete Jahrmann



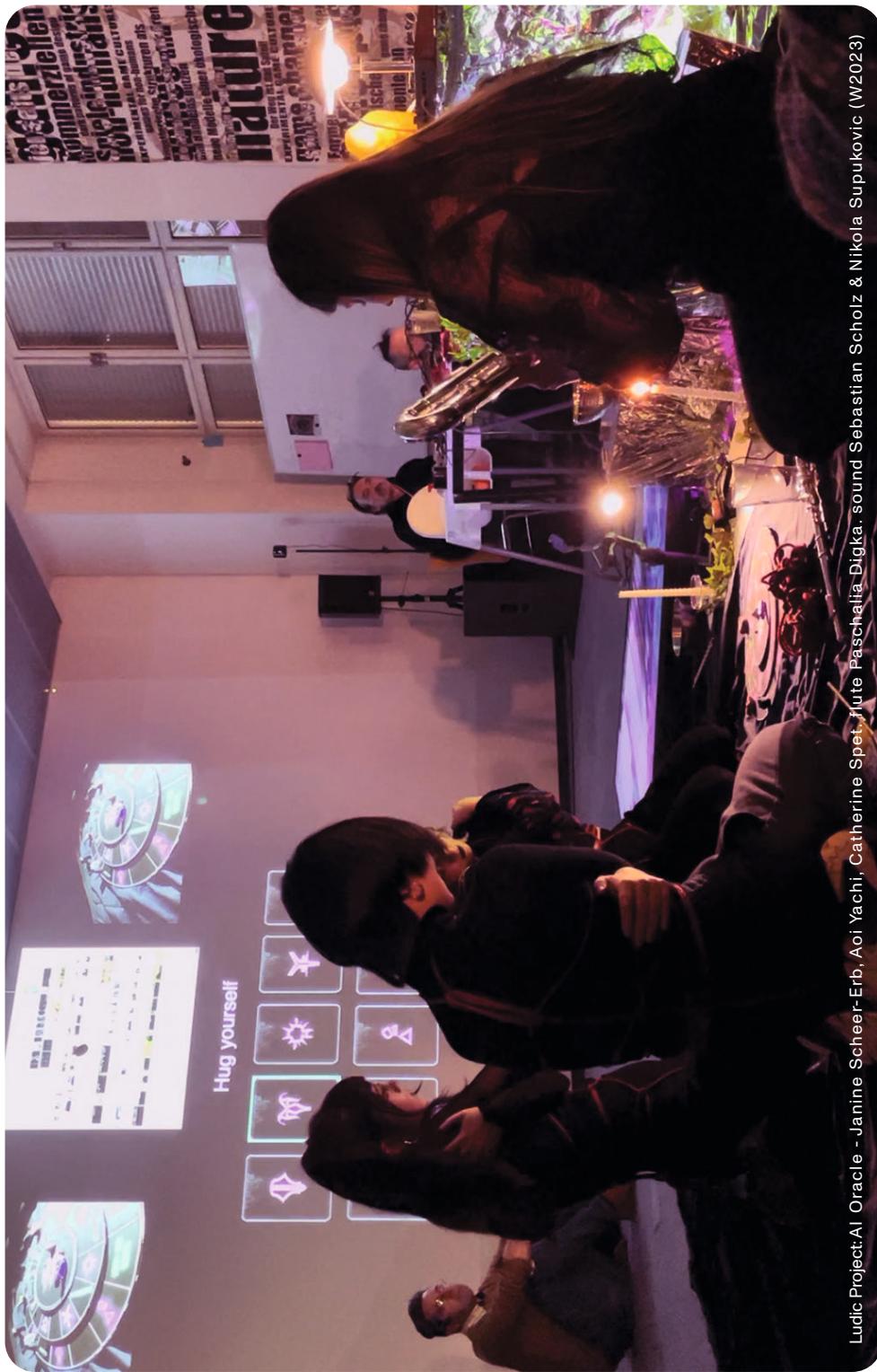
2023W
4



Ludic Project: Heikal - Antonie Bernadová (W2023)

NON HUMAN PLAY

Who is our partner in play and art, for whom we make art: Can game culture reflections, AI robotics and animals be approached via play as research method? Is motivational design, testing of a “vibrant matter” materialism, artistic-research application and implementation the content and the form of games for non-humans.

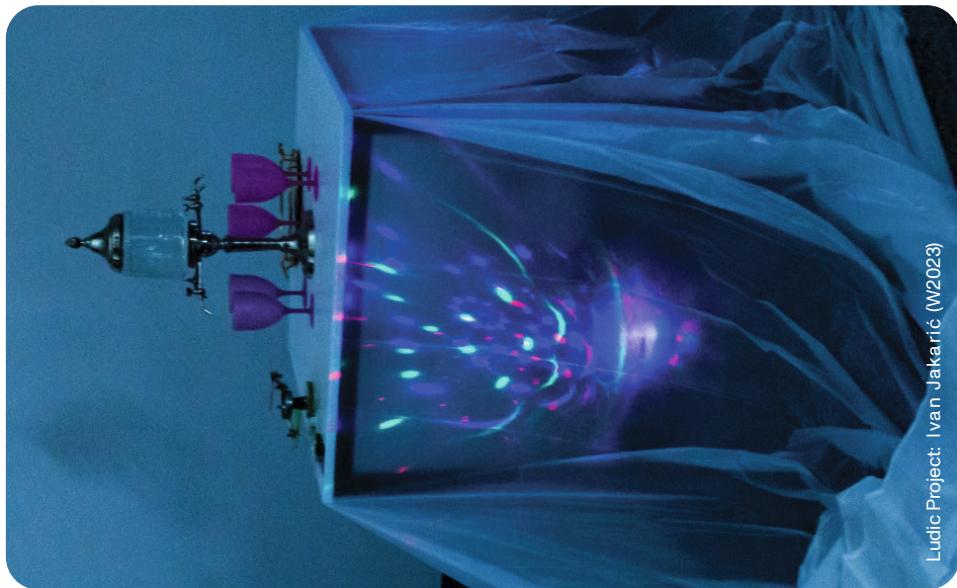


Ludic Project: AI Oracle - Janine Scheer-Erb, Aoi Yachi, Catherine Spet, flute Paschalina Digka, sound Sebastian Scholz & Nikola Suputkovic (W2023)

2023W
4



Ludic Project: Moththerapy - Sebastian Scholz (W2023)



Ludic Project: Ivan Jakarić (W2023)

Collaboration with:

**Universität Musik und Darstellend Kunst Wien.
Experimentelle Medienkomposition Wien,
Univ.-Prof. Jorge Sanchez-Chiong**

topic
Performance/performative Games

projects and performances
**@Medientheater MDW, 1030 Wien
(October 2022)**

**@Studio Experimental Game Cultures,
Neues Haus für Kunst und Wissenschaft
(ehem. PSK) (January 2022)**



LUDIC ORCHESTRA

ludic performances on non human play @Studio
Experimental Game Cultures. (ehem. PSK)



Ludic Project: 'Dancing NPCs' Adrian Haim (W2023)

Ludic Performance "LudicOrchestraStream" twitch online live stream



Ludic Project: Franka - Aliya Davletova (W2023)



Ludic Project: Johanna Arco (W2023)

2023s
6



Margarete Jahrmann & The Plastic Collective Game Art Group

AI,
DELU
SION
PLAY

AI. DELUSION. PLAY.

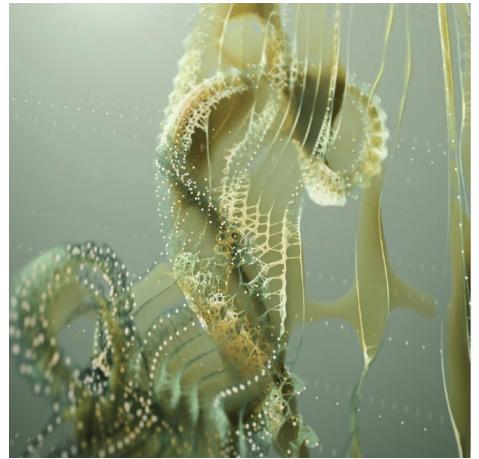
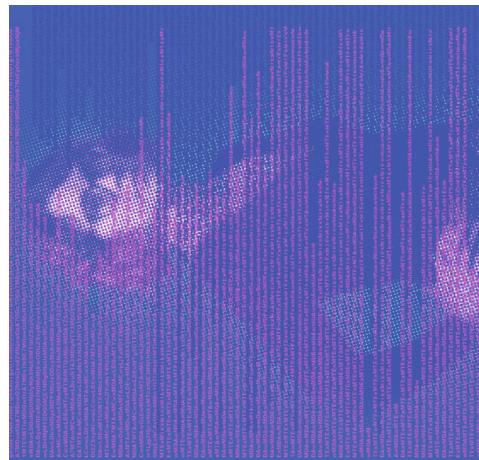
Game and Madness. Play cultures, art and play - social experiment. How are certain forms of obsession, the dark triad of certain forms of fixation, and scientific critique linked to themes of gaming, delusion, and delusional gaming types. The topics will be created over the course of the 2023 summer semester using EXHIBITION GAMES. Goal: An exhibition on site and in augmented reality in public space at AMAZE Festival Berlin.



Margarete Jahrmann & the Neuromatic Game Art Group

2023s
6

LUDIC SOIRÉE



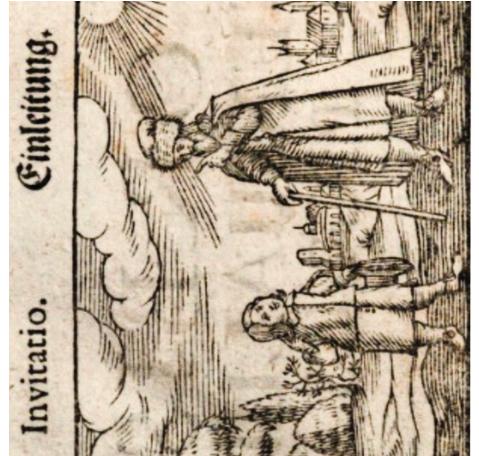
Ludic Method Soirée 09_03_22

Larissa Wild

10W-Interaction Games - a mirror of the world as we knew it?
hosted by Margarete Jähnmann
EXPERIMENTAL GAME CULTURES
09th March 2022
SEMIRAHM 21
Vorderer Janafitschstr. 7,
1030 Wien

07:00 pm 1030 Wien
LITERATUR, KUNST, KULTUREN
University of Applied Arts Vienna
dichtungswerk

dichtungswerk



Invitatio. Einführung.

Ludic Method Soirée 07_12_22

Simon Huber

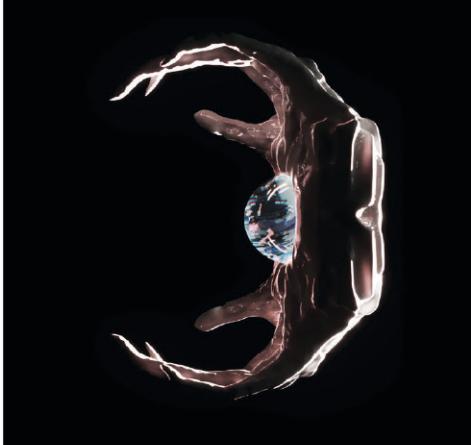
A playbook of Knowledge Visualization
@ studio EXPERIMENTAL GAME CULTURES
prof. Margarete Jähnmann

December 7th 2022
05:10 pm 1010 Vienna
dichtungswerk

dichtungswerk

UNIVERSITÄT DER KÜNSTE
BERLIN
University of Applied Arts Vienna

LUDIC



Ludic Soirée - Experimental Game Cultures

Tamás Pál

Non-human Storytelling

Im Gespräch mit Margarete Jähmann

4. April 2022
Vordere Zollamtstr. 7
1010 Vienna
18:00 Atrium

Experimental Game Cultures
University of Applied Sciences Vienna



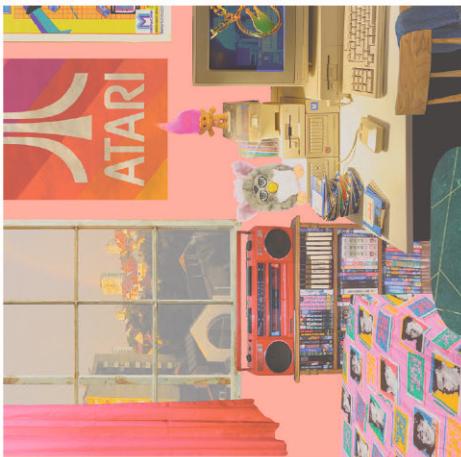
Ludic Pinball Tea 09_11_22

Robert Glashütter

Pinball: A game hybrid, a physical performance piece machine
@ Studio Experimental Game Cultures, Prof. Margarete Jähmann

9th November 2022
6:00 pm - 9:00 pm
Vordere Zollamtstr. 2
1010 Vienna

dringend gewünscht
dringendgewuenscht.at



Ludic Soirée - Experimental Game Cultures

Barbi Markovic & Thomas Brandstetter

Ein ludisches Experiment: Die verschissene Zeit

Im Gespräch mit Margarete Jähmann

15. März 2022
Vordere Zollamtstr. 7
1010 Vienna
19:00 Atrium

Experimental Game Cultures
University of Applied Sciences Vienna

dringend gewünscht
dringendgewuenscht.at

cooperations

2022/2023

Universität Musik und Darstellend Kunst Wien.

Experimentelle Medienkomposition Wien, Univ.-Prof. Jorge Sanchez-Chiong
TOPIC: Performance/performative Games.

Medientheater MDW, 1030 Wien (Oktober 2022)

Studio Experimental Game Cultures (Jannuar 2023)

A...kademie der bildenden Künste Wien.

Post-conceptual Art Practices Studio /IBK, Univ.Prof. Dr.in Marina Grzinic.
AI experiments and society. guest lecturers and student talks.



AMAZE playful media Festival Berlin.

Curating Games. Preparation of EGC participation
Guest Critic Amaze Founder Thorsten Wiedemann, (Jannuar 2023).



workshops

Hackteria (CH) and Bio Ludic Lab.

(Jannuar 2023)



shows and exhibitions

Hybrid Play Festival Hellerau Dresden.

Was sind Experimental Game Cultures?

film/installation @Festspielhaus Hellerau.Jahrmann/Wagensommerer.

contributions: Rebecca Merlic, Eva Fischer, Louise Linsenbolz, Max Moswitzer, Georg Luif, Jogi Neufeld/head of Subotron.



CIVA FESTIVAL / BELVEDERE 21

Avatar Séance. Augmented Reality Card Games and performances.

TOPIC HYBRID PLAY/ exhibition games. (Janury 2022)

Luftschiff

LIVE prototyping and EGC ludic literature reading session:

Aliya Davletova, Adrian Jonas Haim, Wassily Bartuska, Bernhard Staudinger,
Barbi Markovic, Marlene Mauthner, Daniela Weiß/Litto, Maxim Shchapov, Sebastian
Joseph Scholz, Sarah Steininger, Klimentina Hristova. (28 June 2022)

Parallel 2022 Artfair Vienna

Hybrid Ludic Assemblies – Ignaz Semmelweis Klinik

Aliya Davletova, Adrian Jonas Haim, Wassily Bartuska, Bernhard Staudinger,
Barbi Markovic, Marlene Mauthner, Daniela Weiß, Maxim Shchapov,
Sebastian Joseph Scholz, Sarah Steininger, Klimentina Hristova



research projects

FWF/PEEK: Neuromatic Game Art

Critical Play with Neurointerfaces. AR 581



INTRA: Biological Interfaces

Ludic Cultures and Non-Human Agencies. Games of/in/with/beyond Life.



EGC Internal Research

Drones & Rabbits in Shannons Labyrinth



press

EIKON Vienna

1st featured article on invitation in the magazine

Die Presse.

Wir brauchen ein Politisches Game Design.



experimental game cultures

Adrian Haim + Aliya Davletova + Antonie Bernadová + Barbi Marković + Bernhard Staudinger + Catherine Spet + Dragan Mihajlović + Ernst Strohhal + Eva Fischer + Florian Bettel + Georg Luijf + Han Yuer + Ivan Jakarić + Jakob Sam + Janine Scheer-Erb + Johanna Arco + Jogi Neufeld + Klimentina Hristova + Litto + Louise Linsenbolz + Margarete Jahrmann + Marlene Mautner + Max Moswitzer + Maxim Shchapov + Nikola Supukovic + Sarah Steininger + Sebastian Scholz + Stefan Maier + Thomas Brandstetter + Thomas Wagensommerer + Wassily Bartuska